

Message Text

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ACTION ARA-10

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TAGS: OGEN TGEN OEXC BGEN PFOR

SUBJ: COMMUNICATION AND INFORMATION IN TRANSFER OF SCIENCE AND
TECHNOLOGY TO LATIN AMERICA

REF: 75 STATE 283316, STATE 001036

1. THE TRADITIONAL CONDUIT FOR THE DISSEMINATION
OF TECHNOLOGICAL
AND SCIENTIFIC INFORMATION IN COLOMBIA IS COLCIENCIAS. THE
FOLLOWING TWO PERSONS, BOTH OF WHOM SPEAK ENGLISH, ARE CO-HEADS
OF THE DIVISION OF DOCUMENTATION AT COLCIENCIAS:

A. OCTAVIO ROJAS, ABOUT 35 YEARS OLD, MARRIED, HOLDS A MASTERS
IN LIBRARY SCIENCE FROM GEORGE PEABODY COLLEGE IN NASHVILLE, TEN-
NESSEE. MR. ROJAS IS HEAVILY ENGAGED IN THE PUBLIC RELATIONS AS-
PECT OF THE DISSEMINATION OF TECHNOLOGY AND SCIENTIFIC
INFORMATION
AND TRAVELS EXTENSIVELY THROUGHOUT COLOMBIA PUBLICIZING
COLCIENCIAS' FACILITIES.

B. RAFAEL ORTIZ, APPROXIMATELY 35 YEARS OLD, MARRIED, HOLDS A
MASTERS IN LIBRARY SCIENCE FROM THE UNIVERSITY OF KANSAS. MR.
ORTIZ ENTERED COLCIENCIAS WHEN THE DIVISION OF COCUMENTATION
JOB OUTGREW THE CAPABILITIES OF ONE PERSON. MR. ORTIZ HAD BEEN
WORKING IN BRAZIL PRIOR TO ASSUMING HIS POSITION WITH COLCIENCIAS.
HIS SPECIALTY IS AGRICULTURAL INFORMATION.

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2. A THIRD CANDIDATE IS JORGE BELTRAN, APPROXIMATELY 45 YEARS OLD AND AN ENGINEER BY EDUCATION (WITH AN INTEREST IN ECONOMICS). HE SPEAKS ENGLISH AND HAS WORKED CLOSELY WITH THE CANADIANS ON SOME OF THEIR TECHNICAL ASSISTANCE PROGRAMS. MR. BELTRAN IS THE COORDINATOR OF THE SERVICENIV TECHNICAL INFORMATION FOR INDUSTRY (SINTAL) AT THE INSTITUTE OF TECHNOLOGICAL INVESTIGATION (ITT).

3. WITH TWO SLOTS OPEN FOR COLOMBIA, WE WOULD RECOMMEND ROJAS AND BELTRAN AS CANDIDATES. THIS WOULD GIVE US THE BENEFIT OF THE VIEWS OF TWO DIFFERENT ORGANIZATIONS AND, CONVERSELY, WOULD STRENGTHEN THE ABILITY OF TWO ORGANIZATIONS TO PARTICIPATE IN THE TRANSFER OF TECHNOLOGY PROCESS.

4. FURTHER INFORMATION ON ROJAS AND ORTIZ MAY BE OBTAINED FROM DOUG ROBERTSON (LEGAL ADVISOR, AID, BOGOTA) WHO IS VISITING WASHINGTON AND CAN BE CONTACTED THROUGH THE LEGAL OFFICE OF AID. VAKY

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